



MacPhail  
CENTER FOR MUSIC

ANNUAL REPORT 2018-2019





Kyle Carpenter



Tom Abood

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Dear Friends,

February 2020

MacPhail is so much more than a music school. We take our unique place in the community seriously, reaching 16,000 students through 5 sites, 104 partnerships and live online learning. We make music accessible for students throughout Minnesota. It gives us great pleasure to share with you the MacPhail Center for Music annual report for fiscal year 2019.

And, in the immortal words of Frank Sinatra, "It was a very good year."

#### MacPhail continues to be fiscally sound.

- The year closed with a balanced operating budget for the 17th year in a row.
- A bill introduced in the state legislature supporting MacPhail online programming for rural Minnesota students was passed and signed into law.
- In Austin, Minnesota, our first site outside of the Twin Cities metro area, a wonderful music center is under construction and on track to open in late summer.

#### MacPhail's focus remains steadfastly on our students' experiences.

- Student satisfaction remained at an all-time high of 97%, a tribute to our 210 teaching artists, 75% of whom hold a masters' degree or higher in music education or music performance.
- Research results from our *Learning with Music* program validated significant and exciting benefits for preschoolers from underserved communities.
- A new *jazz education initiative* was launched to provide students with rich learning pathways and experiences as they explore this great American art form.

Financial aid and program subsidies allow our student stories to come to life. Each year MacPhail offers **\$400,000 in direct need-based financial aid**. These funds, though regularly exhausted in the first semester of the school year, have made MacPhail accessible for thousands of our students. And, **\$700,000 in program subsidy support** makes groups like the MacPhail Community Youth Choir and the MacPhail Northside Youth Orchestra thrive, with teens participating in these programs for free. MacPhail offers students access to music learning where they live, go to school, and work. It's always humbling and invigorating to see how music builds community, including connecting adult learners through group experiences like the Giving Voice Chorus, Voices of Experience Choir, and New Horizons Orchestra.

As we look to the future, the focus continues to be on our students. MacPhail aspires to be a place where no child is ever turned away due to financial constraints. As our community becomes more diverse, we must keep pace within our own organization to build a multi-cultural faculty and relevant programming. Today's youth are 'digital natives,' practically born with devices in hand and MacPhail's use of technology is effectively addressing this 'new world' of music teaching and learning. **Providing authentic learning experiences through pathways of uninterrupted music learning, group playing, and camp opportunities will usher MacPhail forward in the new decade.**

MacPhail continues to be a welcoming place for students from 6 weeks to 100 years old, and your support plays a huge role in keeping our organization at the cutting edge of music education. We sincerely thank you for your investment in MacPhail.

Gratefully,

Kyle Carpenter  
Chief Executive Officer

Tom Abood  
Chair, Board of Directors

### MacPhail extends special thanks to the following institutional supporters:



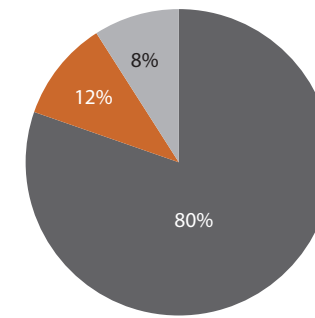
### WEM Foundation



This activity is made possible by the voters of Minnesota through a grant from the Minnesota State Arts Board, thanks to a legislative appropriation from the arts and cultural heritage fund.

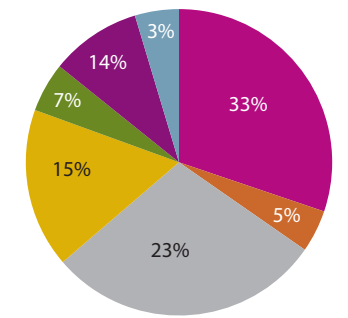
Cover Photos:  
MacPhail Partner students at the Shakopee Mdewakanton Sioux Community Children's House, photos by Dan Gunderson

#### Expense by Activity



- Program Services
- General and Administrative
- Fundraising

#### Students by Program Area



- Sing Play Learn with MacPhail\*\*
  - Suzuki
  - School Partnerships (K-12)
  - Individual Instruction
  - Group Instruction
  - MacPhail Music for Life\*\*\*
  - Music Therapy\*
- \* Indicates program includes MacPhail community partners

### MacPhail Center for Music Financials Summary as of August 31, 2019 (Consolidated, All Funds)

Cash and Investments	\$ 8,277,372
Contributions and Grants Receivable	\$ 2,131,755
Property and Equipment (net)	\$ 17,185,362
Other Assets	\$ 477,863
<b>TOTAL ASSETS</b>	<b>\$ 28,072,352</b>

Liabilities - General	\$ 1,494,272
Liabilities - Notes Payable	\$ 333,333
Net Assets	\$ 26,244,747
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 28,072,352</b>

#### SUMMARY FOR FISCAL YEAR ENDED AUGUST 31<sup>ST</sup>, 2019

<b>SUPPORT &amp; REVENUE</b>	
Tuition and Fees	\$ 7,245,163
Contributions	\$ 3,623,955
Miscellaneous Income	\$ 244,474
<b>TOTAL SUPPORT &amp; REVENUE</b>	<b>\$ 11,113,592</b>

<b>EXPENSES</b>	
Program Services	\$ 8,383,253
General and Administrative	\$ 1,348,679
Fundraising	\$ 791,049
<b>TOTAL EXPENSES</b>	<b>\$ 10,522,981</b>

<b>INCREASE IN NET ASSETS</b>	<b>\$ 590,611</b>
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For a copy of the audited financial statements or Form 990, send requests in writing to: MacPhail Center for Music • 501 South Second Street, Minneapolis, MN 55401

Please see [macphail.org](http://macphail.org) for complete donor list.