



MacPhail

CENTER FOR MUSIC

MUSIC MATTERS SPONSORSHIP PROPOSAL

Monday, May 19, 2025 | 12-1 pm

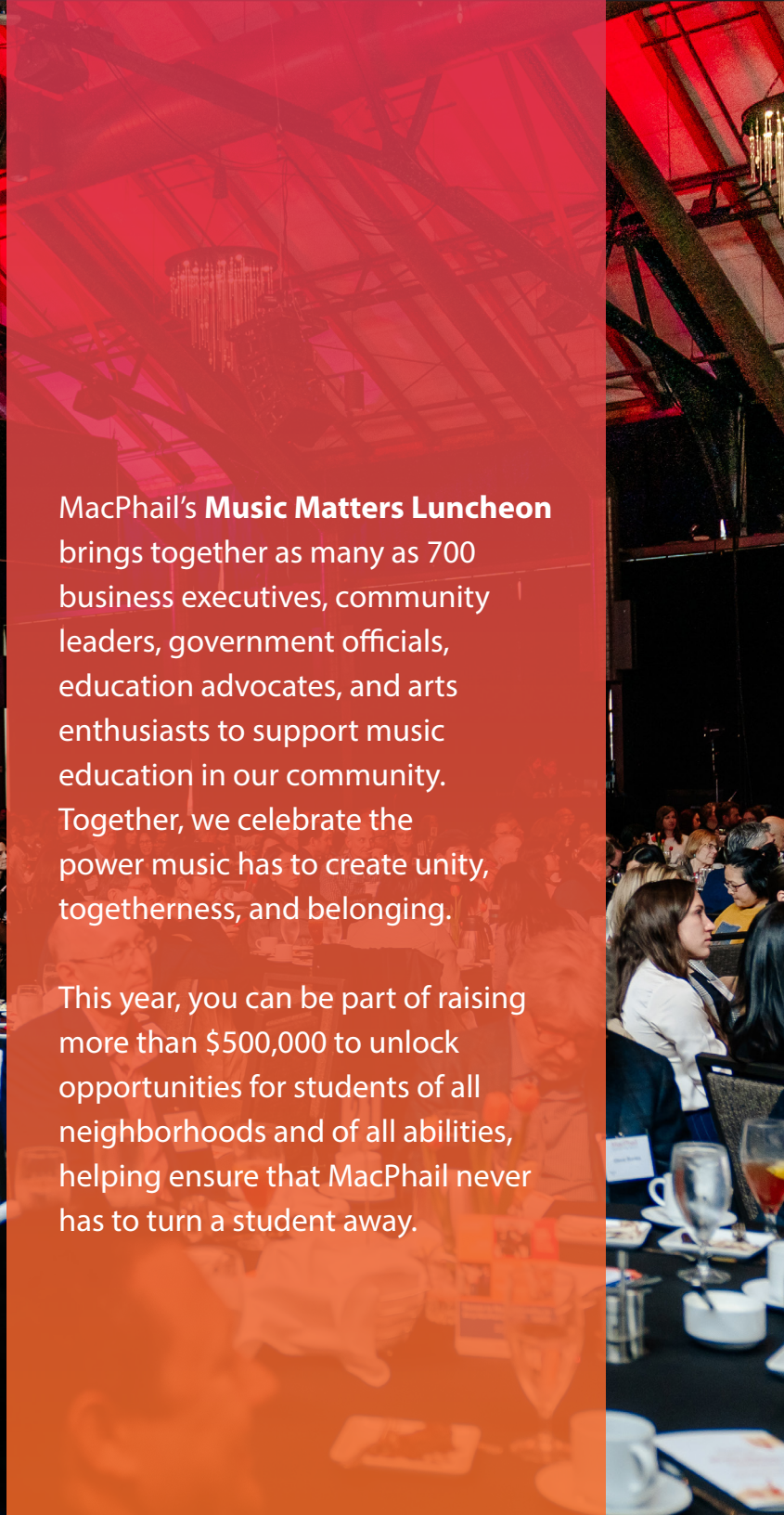
The Renaissance Minneapolis Hotel, The Depot
225 3rd Ave S. | Minneapolis, MN 55401



MacPhail's **Music Matters Luncheon**

brings together as many as 700 business executives, community leaders, government officials, education advocates, and arts enthusiasts to support music education in our community. Together, we celebrate the power music has to create unity, togetherness, and belonging.

This year, you can be part of raising more than \$500,000 to unlock opportunities for students of all neighborhoods and of all abilities, helping ensure that MacPhail never has to turn a student away.



YOUR SPONSORSHIP BENEFITS

Becoming a sponsor for MacPhail's Music Matters Luncheon comes with great publicity value and benefits:

- Visible association with one of Minnesota's top 10 arts organizations
- Direct reach to a room of 700+ business leaders and arts patrons
- Supporting a nonprofit that enhances the community where your employees and customers live and work
- **All sponsors receive a table of 10** and the opportunity to network at the Music Matters Luncheon
- **Each sponsor will be recognized on MacPhail's website, print and digital marketing materials, and in the event program**



SUPPORT OPPORTUNITIES

INSPIRATION MATCH \$25K+

PRESENTING SPONSOR \$10K

HOSPITALITY SPONSOR \$5,000
(6 AVAILABLE)

PERFORMANCE SPONSOR \$2,500
(10 AVAILABLE)

**PRINT & SIGNAGE
PROMOTION
EVENT PLANNING
PHOTOGRAPHY
AUDIO VISUAL
VIDEOGRAPHY** **IN KIND**

PREMIER TABLE HOST \$1K
ADVOCATE TABLE HOST \$250
COMMUNITY TABLE HOST COMPLIMENTARY

DETAILS

Your gift can inspire others to support music education. Pledge a \$25k+ **matching gift** to encourage others to double their impact. Donor recognition at this level is at the discretion of the donor but may include acknowledgment during the live event and more.

Each **Presenting Sponsor's** logo and name will be prominently featured on the MacPhail Music Matters website, marketing materials (print and digital), and at the live event. Sponsorship includes premier seating, stage recognition, and a 1/4 page ad in the event program.

Bringing the community together through food, your sponsorship nourishes both guests and the mission by helping **underwrite the meal** for our attendees. Recognition includes live event acknowledgment on the stage screen.

More than 50 **student performers** will take the stage at Music Matters, showcasing MacPhail's mission. This exciting opportunity allows musicians of all ages to perform for a large audience. Your sponsorship includes live recognition at the event and supports performers with food, parking, and seating for 2 guests.

A successful fundraising event relies on many elements. If you or your company can contribute **in kind services**, we will recognize your work and support with logo placement in the event program and on our website with a business link of your choosing. You will also receive live recognition on the stage screen.

Table Hosts are vital to the success of Music Matters, with each bringing 10 individuals whose passion for music is ignited through performances & stories.

Join us as a:

- **Premier Table Host:** Support your own table, as well as MacPhail faculty and their student attendees.
- **Advocate Table Host:** Provide a portion of the cost for your guests to attend.
- **Community Table Host:** Bring those who can be inspired by MacPhail's mission.

For questions or to join us as a
2025 Music Matters Sponsor,
contact **Emily Halstead**
at 712-830-7826 or
halstead.emily@macphail.org

A young boy with reddish-brown hair, wearing a black tuxedo and a black bow tie, is shown in profile, focused on playing a black grand piano. The background is dark with some blurred lights, suggesting a stage or concert setting. A microphone on a stand is positioned in front of the piano.

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